



Do not stand too far away from the camera,

roughly one metre should work and try to speak slowly and clearly.



Fill the screen

When talking to the camera, make sure you are fully on the screen and where possible film from the waist up, filling the screen from top of the head to the waist.



Don't move the camera too fast

When showing off locations or equipment, try not to move the camera too fast as smartphone cameras tend to blur when moving fast.



Get someone else to hold the phone,

this is so the shot is kept steady and is facing directly at you when talking.



Top tips for shooting video on your smartphone



Let there be light

If you are filming inside or in darker areas, try and get as much light as possible on your face, otherwise the auto focus will again give you some unwanted visual effects.



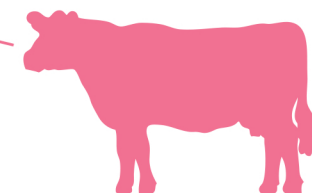
Try and stand still

when talking to the camera, sometimes smartphone's auto focus will be over enthusiastic and keep focusing on you when moving, this will result in you looking blurry.



Avoid wind

When outside, avoid making videos in the wind. Sometimes the slightest wind will make the audio crackle and people will not be able to hear what you are saying.



Beware of background noise being too loud

Try and find a quiet location away from too much hustle and bustle. It is nice to have some activity in the background of the shot, just be aware of animals trying to get their big break and stealing the limelight.