

Landmark Systems Product Range and testimonials



The KEYPrime range – more than just numbers

The accounting software range is Landmark's legacy product and has been used by farms, estates and other rural businesses since the 1990s. All three products can be tailored to suit any business and integrated with KEYPrime Property. Modules can be added to work with the most diversified operations. All can be offered as PC install or web based solutions and all come with Landmark customer support.



- Entry level accounts software
- Most popular amongst NFU members who purchased for MTD compliance in 2019
- Simple cashbook type product but with plenty of analysis functionality to help members make informed decisions

"I have found Landmark Systems to be everything I wanted and the backup has been excellent. If I can get to grips with it, there cannot be much wrong with the system! The purpose of the training was initially to comply with MTD, but I have realised that there is so much more that this system can offer for the keeping of accounts and the entry of data to help guide the business."
NFU member and new NFU MTD campaign client, Kent



- Run a set of accounts to Trial Balance
- Includes the industry's most comprehensive set of management reporting and budgeting options included as standard
- Praised for its ease of use by farmers and professionals alike
- The most popular of Landmark's KEYPrime software options

"When we looked into buying KEYPrime Accounts we had no idea the farm shop was on the cards so were just extremely grateful that this package had the scope to do both without much difficulty and I think that this flexibility is a real benefit which has continued with KEYPrime."
Gibliston Farming Company



- Often used in conjunction with KEYPrime Property, Landmark's property management software (not detailed here)
- More features included as standard including electronic banking, custom reporting and recharging
- Used predominantly by larger rural businesses, estates, land agents and surveyors

"We moved to KEYPrime from another software suite. We were looking for something which had more functionality and user friendliness – we found KEYPrime fitted the bill very well. It gives very good reports and flexibility and our bookkeeper finds inputting much improved on what we used before."
William Alexander, Castle Farm



- Effortless to use – minimal training required
- Use in conjunction with Geofolia app. This is available for iOS & Android. Users can update their compliance records purely by using a smartphone from the tractor cab - quicker than writing records in a notepad!
- Includes more features than our competitors as standard
 - Greenscan crop satellite imagery
 - Easy to use mapping included as standard
 - Straightforward first in first out stock system
- Meets all compliance requirements including traceability
- Approved for benchmarking and costs of production by field, crop and farm – better decision making

"Compared to the platform that we were using previously, we have found Geofolia very user friendly. The ability to log on and zoom into maps on your mobile and select a field or fields that you wish to perform a task is so easy. It also saves a great deal of time as staff can have jobs sent via their mobile with the highlighted fields, the machinery to use as well as any further instructions."
Rob Addicott, Addicott Partners & Jeremy Padfield, JD & JS Padfield



Detailed herd management and compliance requirements are likely to be key as time goes on, fuelled in part by consumers becoming increasingly interested in the provenance of their food.

- Easy to set up – import herd details direct from BCMS
- Full traceability of animals from the time they enter the system to when they depart
- Update records for individual or batches of animals with ease
- View and update animal records from NEW iOS & Android compatible app
- Download records from EIDs and weighing systems
- Statutory reporting, performance reporting and user defined reporting all included as standard



Simple flock management software which is easy to set up and use. Detailed flock performance management and compliance requirements are likely to be key as time goes on, particularly if imports of non-British lamb increase.

- Easy to set up
- Full traceability of animals from the time they enter the system to when they depart
- Update records for individual or batches of animals easily
- Links to EIDs and weighing systems for fast, accurate recording
- Statutory reporting, performance reporting and user defined reporting all included as standard