

# Welsh Red Meat Sector

Where  
to now?

How can we increase profit, productivity, waste less produce and inputs, save time, increase sustainability. Have happier animals and farmers and identify and deliver opportunities.

It's all about doing something with data

# Embrace Technology

As a friend

As a worker

Not just a tool

## Artificial Intelligence (AI)

This is where a machine does something smart in light of data inputs. Some code takes data on does some computation and gives you some actionable that is regarded as intelligent.

# Why Now?

Rural Payment Wales (RPW) is now digital

HMRC is becoming digital

Vat from April 2019 (other taxes soon to follow)

EID Sheep and Cattle soon to be paperless

## Supply Chain Information

Consumers will be demanding transparent information on everything they buy.

Consumers will also want a full provenance on the product they buy.

They will want the to also to taste consistently good.

And at a reasonable price.

No problem therefore???

# What are we doing about it???



# WLBP Farm Records

## Cofnodion Fferm WLBP





**Farmer controlled  
agricultural co-  
operative**

**7,500 members**





**40 Assessors**

**5000 Farms inspected annually**



# WLBP FARM RECORDS/COFNODION FFERM WLBP

<https://farmrecords.wlbp.co.uk>



[Home](#) [Login](#) [Register](#)

[Home](#)

## Login

Email / Username:

Password:

[forgotten password?](#)

### New user?

If you have not registered to use the health plan [click here](#)

## Help & Support

Video Coming Soon



Getting started

[» More help and quick start videos](#)

## Contact Us

## Welcome to WLBP Farm Records & Animal Health Plan

Welsh Lamb and Beef Producers Ltd is a farmer co-operative that manages a number of farm assurance schemes for the promotion of Welsh Lamb and Beef. If you are a WLBP member via one of the assurance schemes you can access the Farm Records and Animal Health Plan facility directly on this site.

### Find Out More

The Farm Records and Animal Health plan facility is available to all producers in the WLBP lamb, beef (FAWL) scheme, dairy schemes and the Welsh Organic scheme. If you are a producer or vet and require access to the facility, please [click here](#) to register.

To find out how the Farm Records and Animal Health plan can benefit different types of users, please select a button below:

Farmer



Find out how farmers can benefit from the health plan and farm records

Vet



Find out how vets can use the health plan to help farmers

Third Party



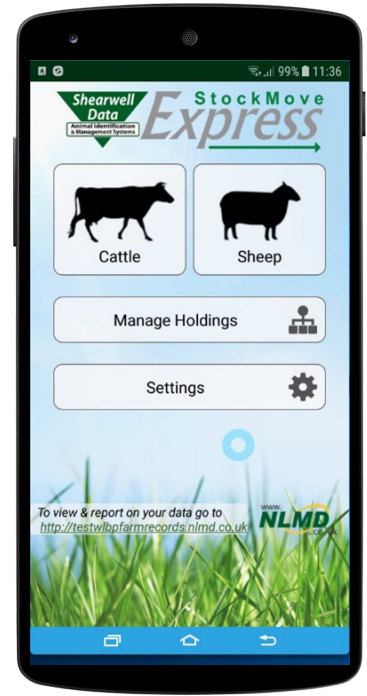
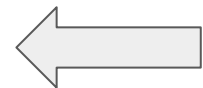
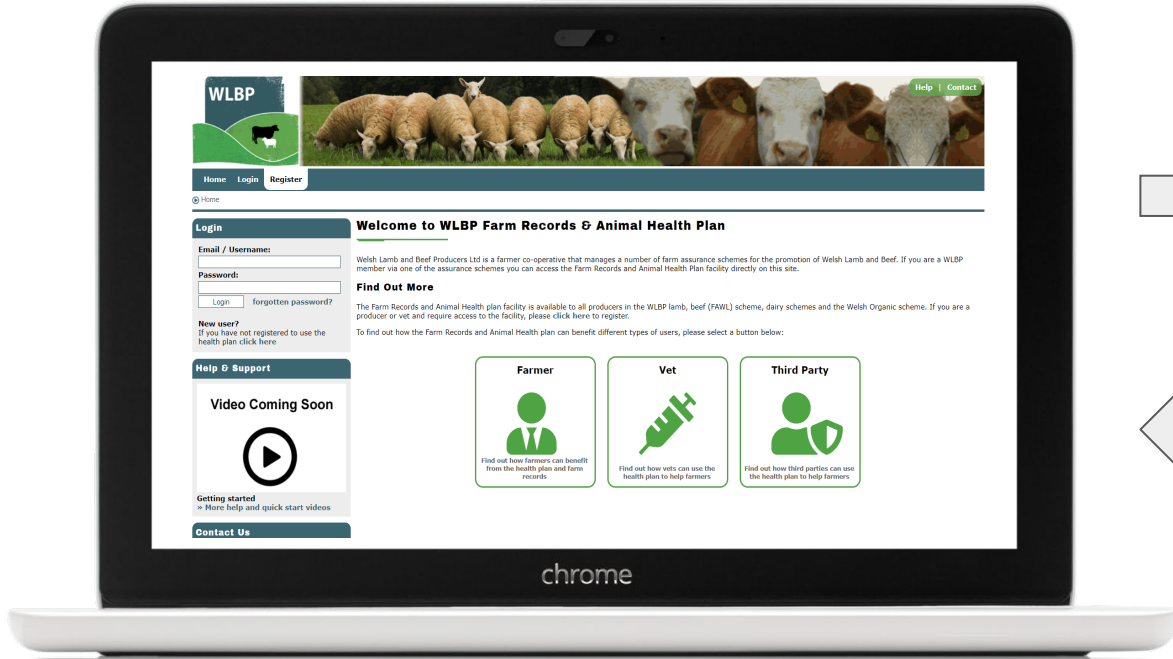
Find out how third parties can use the health plan to help farmers



- **FLOCK BOOK**
- **HERD REGISTER**
- **MEDICINE BOOK/REGISTER**
- **HEALTH PLAN**
- **FAWL MANAGEMENT RECORD BOOK**



British Cattle  
Movement Service







## Medicine Administration & Treatments

**Holding CPH:**

**Species:** All

**Start Date:**

**End Date:**

**Treatment Type:** Treatments of Medicines & Procedures

**Management Group:**

1 of 3 Find | Next

## Medicine Book - Medicine Administration & Treatments

Holding: All

Identifier	No. Treated	Medicine Administered / Procedure	Amount Per Animal	Batch Number	Supplier Name	Treatment Date		Admin. By	Reason	Withdrawal		
						Start Date	End Date			Prod.	End Date	Days
UK712483 x 300 (Ewes - red mark)	300	Flukiver 5% w/v Oral Suspension	14.00 Millilitres	p56789	Wynnstay	27/01/2016	27/01/2016	Sion	Fluke	Meat	09/03/2016	42
										Milk	Not for use	
UK712483 x 20 (Ewes - BM)	20	Flukiver 5% w/v Oral Suspension	14.00 Millilitres	p56789	Wynnstay	04/02/2016	04/02/2016	Sion	Fluke	Meat	17/03/2016	42
										Milk	Not for use	
UK712483 x 298 (Ewes - in lamb ewes)	298	Heptavac P Plus	2.00 Millilitres	H221XB03	Milfeddygon Dolgellau	22/02/2016	04/03/2016	Sion	Clostridial Disease	Meat	04/03/2016	0
										Milk	04/03/2016	0
UK712483 x 485 (Others - All lambs)	485	Scabivax Forte	0.51 Millilitres	748207201	Milfeddygon Dolgellau	10/05/2016	12/05/2016	Sion	Orf	Meat	No withdrawal	0
										Milk	No withdrawal	0
UK712483 x 130 (Others - wyn Brynawel)	130	Clik 5% Pour-on Suspension	25.00 Millilitres	P771278UK	Wynnstay	30/05/2016	30/05/2016	Sion	Blowfly	Meat	09/07/2016	40
										Milk	Not for use	

# ANTIMICROBIAL RESISTANCE (AMR)



**'SUPERBUGS' SOON TO KILL MILLIONS OF US EACH YEAR?**

**"Drug resistant infections will kill an extra 10 million people a year worldwide...**

by 2050 unless action is taken, a study says. They are currently implicated in **700,000 deaths each year...**" BBC 2014

**"Approximately 80% of the antibiotics sold in the United States are used in meat & poultry...**

The vast majority is used on healthy animals to promote growth, or prevent disease in crowded or unsanitary conditions..." Consumers Union (USA)

**"The potential threat to human health... is significant, as pathogenic-resistant organisms propagated in these livestock are poised to enter the food supply & could be widely disseminated in food products..."**

Public Health Reports 2012, official journal of the U.S. Public Health Service

Links to these reports & more @ [tinyurl.com/superbugs101](https://www.tinyurl.com/superbugs101)

A page on this site of articles - from science journals & news reports - on simple easy ways that each of us can reduce suffering, pollution, climate change & wastage of resources... by improving our health prospects:

**[www.EATINGOURFUTURE.com](http://www.EATINGOURFUTURE.com)**



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