

Horticulture

For horticulture and potato members of the NFU

MEDIA INFORMATION

NFU Horticulture has a well-earned reputation as the authoritative publication for the horticulture industry.

Published four times a year it is circulated nationally to the horticultural members of the National Farmers' Union.

These members are the top professional growers of field

vegetables, potatoes, protected crops, ornamentals, plant raisers, soft and top fruits.

As members of the NFU they tend to be the larger, progressive growers.

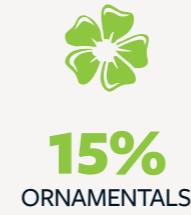
NFU Horticulture is more than the voice of NFU policy, each issue contains news, views and analysis across the sector plus interviews with

key figures and a balanced insight into the industry.

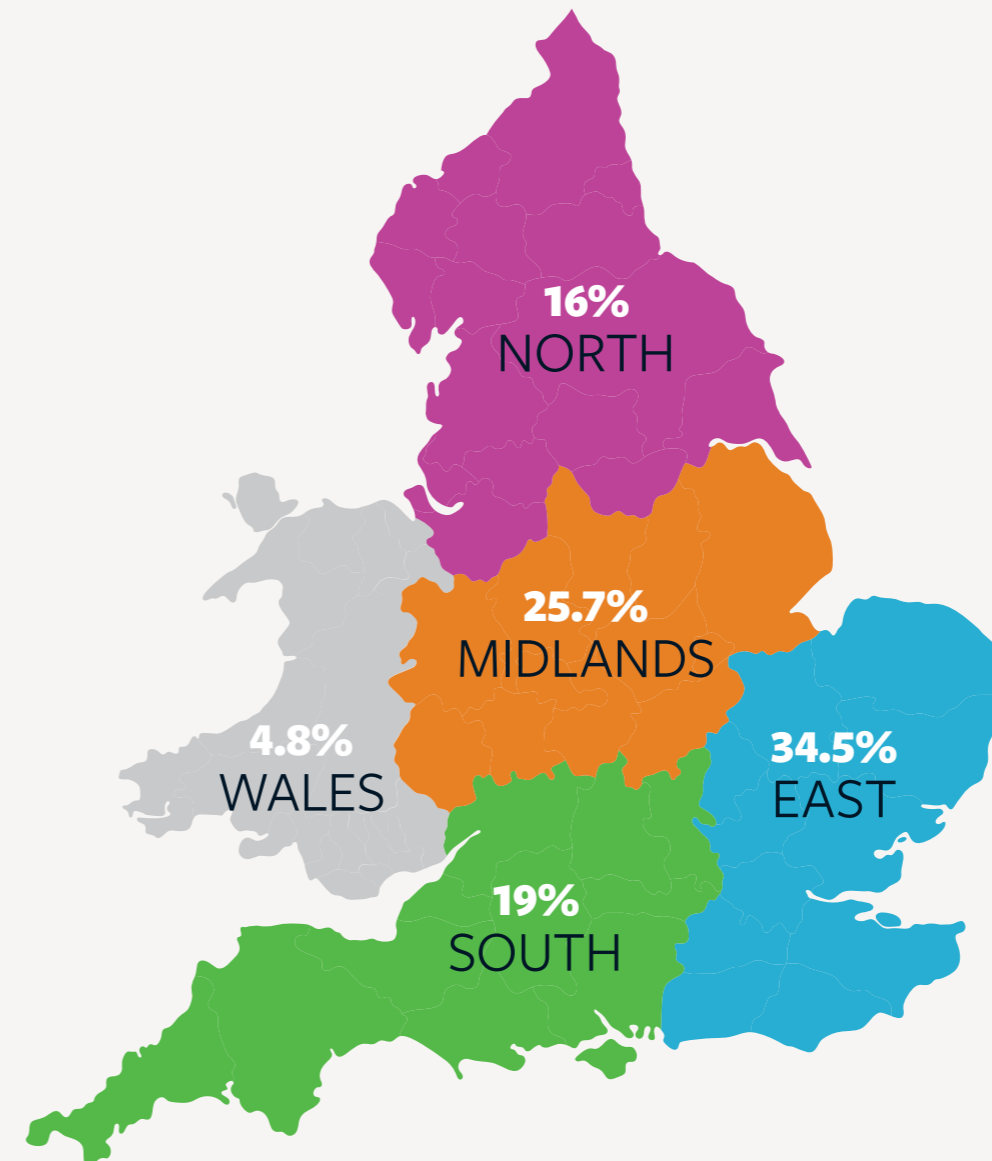
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HORTICULTURE MEMBERS BY SECTOR

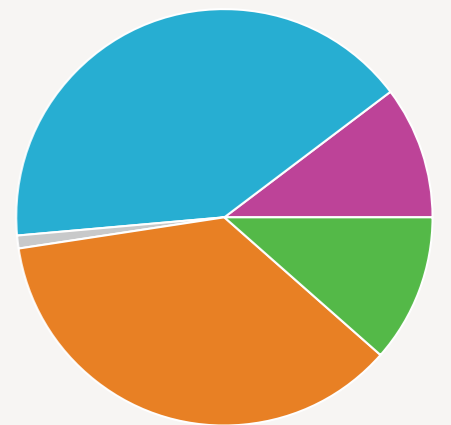


NATIONAL COVERAGE – MEMBERS BY REGION



ACRES BY REGION

| | |
|----------|-------|
| NORTH | 11.5% |
| MIDLANDS | 36.1% |
| EAST | 41.1% |
| SOUTH | 10.3% |
| WALES | 1% |



5,756

MEMBERS RECEIVE HORTICULTURE QUARTERLY



“It’s the only magazine out there that covers the whole potato and edible and ornamental horticulture industry from a growers perspective, and it’s current format means it gets passed around and read by several people in the business. It’s good to have an informative publication that you can sit down and read, with a cup of tea, away from the computer screen”

Guy Poskitt



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THREE THINGS

I can't live without...

Gordon Stokes is an NFU Horticulture and Potatoes Board member and head of farming at Southern England Farms, growing several thousand acres of brassicas and courgettes in the South West including all-year-round cauliflowers and greens



Potatoes in the public eye

Rachel Anderson looks at how the 'Save Our Spuds' campaign has successfully brought the challenges faced by potato growers to public attention

An NFU press release highlighting the plight of the British potato has successfully raised awareness of the difficulties potato growers have endured these past few years and the need for more government support for the sector.

The article also noted how the costs of inputs like fertiliser and energy for storing potatoes have remained unsustainably high, with the compound cost of production in the sector increasing by 28% during the past two years.

28%
How much the cost of production has increased over the past two years

With potatoes being a traditional British staple, the press release said that the government must focus on building the resilience, confidence and profitability of British potato farms. By doing so, "the great British potato" can continue to grace family dinner tables long into the future, it said.

Rupert Weaver, adviser for the NFU horticulture and potatoes team, said:

"The sector has the potential to grow its self-sufficiency and is part of the food security solution. But there are certain measures of support that potato growers need from government in order to give them the confidence to invest in the future and help safeguard the future of their crops."

Following its release, the article quickly became known as the 'Save our