

KEEPING OUR MEMBERS IN TOUCH WITH WELSH NEWS, POLICIES AND INTERESTS



FARMINGWALES

ADVERTISING RATES AND PUBLISHING SCHEDULE FOR 2025

DISTRIBUTED TO OVER 7500 NFU CYMRU
MEMBERS EACH MONTH

FIND OUT MORE ON HOW YOUR BUSINESS WOULD BENEFIT BY ADVERTISING IN FARMING WALES

CONTACT DETAILS: Belinda Horner / t: 02476 858 951 / e: belinda.horner@nfu.org.uk



FARMINGWALES

TARGETING FARMERS THROUGH COST EFFECTIVE ADVERTISING



The publication which keeps our members in touch with Welsh news, policies and interests.

The magazine is published monthly offering members the opportunity to understand more of what NFU Cymru officials and staff are doing behind the scenes to ensure a premier agricultural service.

ADVERTISING RATES FOR 2025

Ad Rates

DPS	£1500
Back Cover	£1130
Inside Cover	£1030
Full page	£850
Half page	£510
Quarter Page	£310
Eighth Page	£185
Classified SCC	£8.50

Insert Rates

Weight of insert

Up to 5g	£70
Up to 10g	£80
Up to 15g	£90
Up to 20g	£100
Up to 25g	£110
Up to 30g	£120
Up to 35g	£130
Up to 40g	£140

Costs quoted per 1000 copies

Ad Specifications

Acceptable Files

PDF, TIFF, JPEG, EPS

– all 320dpi CMYK high resolution formats.

Typefaces, Fonts and Images:

Please ensure that all fonts are either embedded or outlined. All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.

Sending Files

Email: Please email files as attachments to:

nfuw@atgraphicsuk.com

T: 01733 362 700/701

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